THE GREATER MSP RESEARCH AND ANALYSIS TEAM provides a variety of customized or standardized reports and information to organizations helping businesses to expand and grow in the region. GREATER MSP can provide information such as labor market analyses, economic impact, community profiles, traffic and commute sheds, taxes and incentives, customized mapping and much more. It acts as a regional resource to site selection professionals by answering their requests for information (RFI). And GREATER MSP regularly commissions research studies on regional issues. Let us know what information you need and how we can help businesses to prosper.

GREATER MSP. Business and people prosper here!

Minneapolis Saint Paul Regional Economic Development Partnership
GREATER MSP RESEARCH SERVICES INCLUDE:

CUSTOMIZED REPORTS
☐ Labor Market Analysis
☐ Economy Reports
☐ Business Lists

☐ Economic Impact Analysis
☐ Incentives Summaries

STANDARDIZED REPORTS
☐ Market Profiles
☐ Business Summary
☐ Graphic Representations
☐ Housing Profiles

☐ Traffic Profiles
☐ Retail Marketplace Potential
☐ Household Income Reports

MAPPING/GIS/VISUALIZATION
☐ Commute Shed
☐ Inflow and Outflow of Workers
☐ Customized Maps

CONTACT US:

VAL VANNETT
Director, Research & Analysis
651.287.5804
valerie.vannett@greatermsp.org

MAURICE HARRIS
Research Analyst
651.287.1369
maurice.harris@greatermsp.org

FRANCES TAYLOR
Research Analyst
651.287.5814
frances.taylor@greatermsp.org

THE RESEARCH TEAM ALSO:
☐ Analyzes Competitive Positioning and Strategic/Emerging Industries
☐ Commissions Studies on Regional Issues (Examples: Engineering Sector Study, Talent Attraction, Latency (broadband speeds))

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