### Vital Statistics

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### Peer Regions

- Atlanta
- Austin
- Boston
- Chicago
- Dallas-Ft. Worth
- Denver
- Phoenix
- Pittsburgh
- Portland
- San Francisco
- Seattle

Peer regions were selected based on demographic and economic characteristics, location, evidence of competition with MSP for business or talent, and positive economic trajectory.

### Research Partners

- Greater MSP
- Metropolitan Council
- Minnesota Department of Employment and Economic Development
- Minnesota State Demographic Center
- Wilder Research/Minnesota Compass

### MSP Regional Indicators Dashboard 2015

- Monitor the MSP Regional Indicators Dashboard at [greatermsp.org/regionalindicatordashboard](http://greatermsp.org/regionalindicatordashboard)

- The following resources complement this dashboard and provide additional detailed information:
  - Generation Next [gennextmsp.org](http://gennextmsp.org)
  - Metropolitan Council [metrocouncil.org](http://metrocouncil.org)
  - Minnesota Compass [mncompass.org](http://mncompass.org)
  - Minnesota Dashboard [mn.gov/mmb/mn-dashboard/](http://mn.gov/mmb/mn-dashboard/)
  - Minnesota Department of Employment and Economic Development [mngov/deed/data](http://mngov/deed/data)
  - Regional Indicators (Sustainability) [regionalindicatorsmn.com](http://regionalindicatorsmn.com)

### Top Tier Tax Rates

- Corporate Tax: 9.8% (Rank: 2, Trend: SAME)
- Personal Income Tax: 9.85% (Rank: 3, Trend: SAME)

### Population

- Population 55+ (Rank: 8, Trend: INCREASING)
- Population of Color (Rank: 10, Trend: SAME)

### Notes

6. In this case 1 means the lowest rate of the peer cities. 7. For those making more than $258,261 (married joint) or $154,951 (single)
1. Annual wage ≥ $31,000, or 150% of poverty for a household of 4, as per USDA’s requirements for SNAP benefits.
2. Small Business Technology Transfer (SBTT) The Small Business Innovation Research (SBIR) is a set of shared metrics that will track the region’s change on critical economic, environmental, and social outcomes. Measuring change in the areas that matter most for continued long-term success will help improve our region’s economic competitiveness. Trend data reflects change between most current data available and the last prior data available. Rank: 1=Best, 12=Worst All data reflects the 16-county region unless otherwise indicated.

### TALENT AVAILABILITY
- **PERCENT OF POPULATION THAT IS WHITE**: 92.9%
- **PERCENT OF POPULATION THAT IS HISPANIC**: 7.1%
- **PERCENT OF POPULATION THAT IS BLACK**: 4.9%
- **PERCENT OF POPULATION THAT IS ASIAN**: 1.9%

### TALENT PIPELINE
- **PERCENT OF HIGH SCHOOL STUDENTS GRADUATING ON TIME (WHITE)**: 81.1%
- **PERCENT OF HIGH SCHOOL STUDENTS GRADUATING ON TIME (PEOPLE OF COLOR)**: 68.0%

### EDUATION
<table>
<thead>
<tr>
<th>STUDENTS ACHIEVING READING STANDARDS</th>
<th>STUDENTS ACHIEVING MATH STANDARDS</th>
<th>5-YEAR GRADUATION RATE AT 5-YEAR INSTITUTIONS</th>
<th>6-YEAR GRADUATION RATE AT 4-YEAR INSTITUTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>3RD GRADE</strong>: 57.8%women</td>
<td><strong>10TH GRADE</strong>: 61.9%women</td>
<td><strong>RANK</strong>: 1 TREND: BETTER</td>
<td><strong>RANK</strong>: 6 TREND: BETTER</td>
</tr>
<tr>
<td><strong>TREND</strong>: SAME</td>
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### INNOVATION CAPITAL
- **SBA LOANS UNDER $1M TO BUSINESSES FROM LENDING INSTITUTIONS**: $368M
- **STTR/SBIR FEDERAL DOLLARS**: $30M

### LIVABILITY
- **PERCENT OF POPULATION aged 16-64 WORKING**: 65.0%
- **PERCENT OF JOBS THAT HAVE ACCESS TO THE BRIDGE**: 65.0%
- **PERCENT OF JOBS THAT HAVE ACCESS TO THE BRIDGE**: 65.0%

### INFRASTRUCTURE
- **AVERAGE NUMBER OF DAYS THAT THE AIR QUALITY WAS "UNHEALTHY FOR SENSITIVE GROUPS"**: 2.4
- **INTERNATIONAL TRAVEL TIMES**: 127,651
- **AVG. TIME BY PUBLIC TRANSIT OR WALKING**: 35.0

### ENVIRONMENT
<table>
<thead>
<tr>
<th>ENERGY RELATED CARBON DIOXIDE EMISSIONS PER CAPITAL</th>
<th>ENERGY COST</th>
<th>PERCENT OF ELECTRICITY THAT IS NON-CARBON</th>
</tr>
</thead>
<tbody>
<tr>
<td>17.1 METRIC TONS</td>
<td>8.7 CENTS/KWH</td>
<td>45.1%</td>
</tr>
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</table>

### SHARED PROSPERITY
<table>
<thead>
<tr>
<th>POVERTY RATE</th>
<th>POVERTY RATE (PEOPLE OF COLOR)</th>
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<tr>
<td>6.0%</td>
<td>24.0%</td>
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### BUSINESS VITALITY
<table>
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<tr>
<th>AVERAGE WEEKLY WAGE</th>
<th>ESTABLISHMENTS SURVIVING 5 YEARS OR MORE</th>
<th>PERCENT OF POPULATION EMPLOYED IN ADVANCED INDUSTRIES</th>
<th>POPULATION 25+ WITH ASSOCIATE’S DEGREE OR HIGHER</th>
<th>PERCENT OF MIGRATION OF 25-34 YEAR OLDS</th>
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<tr>
<td>$1,044</td>
<td>86.8%</td>
<td>9.2%</td>
<td>47.0%</td>
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### ECONOMY
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<th>NET MIGRATION OF 25-34 YEAR OLDS</th>
<th>GROSS REGIONAL PRODUCT PER CAPITA</th>
<th>VALUE OF EXPORTS</th>
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<td>+2,150</td>
<td>$65,852</td>
<td>$23.7B</td>
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### JOB QUALITY
- **PERCENT OF JOBS THAT ARE FAMILY SUSTAINING**: 66.6%
- **YEARN PERCENT CHANGE IN JOBS**: 1.8%
- **WASHINGTON**: 133

### JOB ACCESS
- **AVERAGE NUMBER OF JOBS REACHABLE WITHIN 30 MINUTES BY PUBLIC TRANSIT OR WALKING**: 17,651
- **PERCENT OF POPULATION WITH COMMUTES LESS THAN 30 MINUTES**: 64.8%
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- **ATLANTA**
- **PHOENIX**
- **AUSTIN**
- **PITTSBURGH**
- **BOSTON**
- **PORTLAND**
- **CHICAGO**
- **SAN FRANCISCO**
- **DALLAS-FT. WORTH**
- **SEATTLE**
- **DENVER**

The creation of the dashboard was led by a collaboration of the following research partners:

- **GREATER MSP**
- **METROPOLITAN COUNCIL**
- **MINNESOTA DEPARTMENT OF EMPLOYMENT AND ECONOMIC DEVELOPMENT**
- **MINNESOTA STATE DEMOGRAPHIC CENTER**
- **WILDER RESEARCH/MINNESOTA COMPASS**

### VITAL STATISTICS

- **GDP**
- **Total Jobs**
- **Unemployment Rate**
- **Population**
- **Population Growth**
- **Labor Force Participation Rate**
- **Median Household Income**
- **Top Tier Tax Rates**
- **Population 55 Years+**
- **Population of Color**

**Monitor the MSP Regional Indicators Dashboard at greatermsp.org/regionalindicatordashboard**

The following resources complement this dashboard and provide additional detailed information:

- **Generation Next**
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- **Metropolitan Council**
- **Minnesota Compass**
- **Minnesota Dashboard**
- **Minnesota Department of Employment and Economic Development**
- **Regional Indicators (Sustainability)**

**Support for this work has been provided by Minnesota Philanthropy Partners through the Living Cities Integration Initiative**.