GREATER MSP IS RENOWNED for its educated workforce, diverse business community, accessibility to waterways and connectivity to international travel and transport. The Greater Minneapolis-Saint Paul region has been named fourth Best U.S. City for Business by MarketWatch and among the top five for economic vitality. In fact, Greater MSP has the highest concentration of Fortune 500 headquarters that call Greater MSP home.

Once a company or an employee locates in the Greater MSP region, they stay. Ours is a business climate of innovation and diligence, handled with intelligence and care. Creativity abounds in Greater MSP: Cake mixes, Post-it notes, Rollerblades, Wheaties cereal, Honey Crisp apples and Aveda beauty products—everyday items we now take for granted—were all invented here. Pacemakers, supercomputers, AIDS therapy, in-ear hearing aids, charter schools and HMOs were all born here, as well. The University of Minnesota is one of the top research universities in the world, setting the pace for innovation in healthcare.

Could it be the land of 10,000 lakes is also the ideal place to land your headquarters?
29 FORTUNE 1000 COMPANIES are headquartered in Minnesota. Among the companies that call Minnesota home - UnitedHealth Group, Target, 3M Company, Medtronic - few others can match Minnesota’s success story.

The Greater MSP region has many of Forbes largest private companies including Cargill, CarMax, Schwan Foods, Holiday Companies and Mortenson Construction. Far more than a one-industry town, we have breadth and depth in key industries including food and agriculture, financial services, life sciences and more. All this in one central location.

Generations past, present and future prosper here.

DID YOU KNOW?
More than 40% of Minnesota college and university graduates stay in Minnesota to live and work.

FROM tax breaks to worker training grants and infrastructure improvements, Minnesota offers a wide variety of incentives and financial assistance available for companies starting up, expanding or relocating.

20.1% JOB GROWTH from 2001-2011; projected to grow another 9% to 5.9 million by 2020

BUSINESS COMMUNITY

OVER 106,000 PEOPLE from all over the world have moved to Greater MSP and now call the region home.

#1 CONCENTRATION of corporate HQs

We boast a proven and stable track record for sustained success that few communities can match. Our workforce is well educated. Global transportation is easy. Executives will find close networking opportunities with peers and many opportunities for their spouses.

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Why business leaders choose Greater MSP

“Greater MSP area has a tremendous number of subject matter experts graduating with technology and law degrees that keep our business globally competitive.”
Rick King, COO Thomson Reuters

“We needed a large talent pool for advanced manufacturing, finance, accounting, engineers and clinical staff. We also needed cost effective office space. Greater MSP region was the only area able to meet these needs that were critical to our success. As a result, we moved our office from Philadelphia to Arden Hills.”
Bill Jacqmein, VP and CTO of Galil Medical

“Minneapolis was ultimately selected as the preferred Secunia US HQ over other major US cities because of the significant availability of industry resources and software expertise in the Greater MSP area. These assets are valuable for Secunia, enabling the company to tap into industry activities, be closer to analysts and have additional platforms to share research on.”
Neil Butchart, Vice President of North America for Secunia.

“Greater MSP has the most densely concentrated medical technology community in the world per capita and the most rapidly growing pharmaceutical industries in the U.S. It’s a perfect environment for Medical tech companies and Healthcare delivery communities to get together and really focus on innovation.”
Dale Wahlstrom, CEO and President of LifeScience Alley and The BioBusiness Alliance of Minnesota

“Greater MSP has the supply chain, consultants, logistics and creative talent to help get products to the market efficiently and effectively.”
Lynn Casey, CEO Padilla Speer Beardsley

You’re in good company

“Greater MSP has a track record for sustained success few communities, even globally, can match.”
Ken Powell, CEO of General Mills

“We all have a spirit of doing well. Doing our best.”
Richard Davis, CEO of US Bank

“Greater MSP has been a hub for creative talent and for the agencies that thrive on that talent for decades on a global basis.”
Kathy Torheim, CEO and Principal of Torheim

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Hear more from our business leaders by tuning in at 10:30 a.m. every Sunday on KSTP Channel 5

Marketing and Creative Services
Public Relations
Design
Packaging and Retail Display
Legal Services
Accounting and Financial Services
Data Centers
Software Engineers
and IT professionals
Web Design and App Development
Supply Chain
Distribution Channel
Export Services
Call Centers
Research and Development
ON TRACK WITH TRUCK AND RAIL

Our region is one of the largest trucking centers in the United States and is a hub for more than 150 motor freight companies that work overnight to keep your business moving. Our rails account for 33% of freight tonnage; in fact, Minnesota hosts 23 railroad companies and three private industries that haul rail freight.

WE'RE GLOBALLY CONNECTED

Over 1,700 miles of fiber networking link Greater MSP businesses to consumers. Nearly 71% of Minnesota households have broadband service, compared to 67% nationally. 97% have internet access. Availability of higher-speed broadband service is greater in Greater MSP than many other states.

MASS TRANSIT

Public transportation includes light rail and busing, accounting for one of the shortest commutes in the nation, averaging less than 24 minutes.

GREATER MSP has the air, rail, public and water transportation companies need.

CENTRAL AIR

The Minneapolis–Saint Paul International Airport (MSP) is considered the Best Airport in North America among those serving 25 to 40 million passengers a year by Travel and Leisure magazine. Because of our central location, you can reach any domestic destination within three hours. We are built-in close for operating in bad weather, which for on-time arrivals and departures.

GREATER MSP IS A REGION FOR ALL SEASONS and all types of business. Here you'll find young start-ups and companies founded 100+ years ago. You'll find public and private. You'll find tradition and innovation. You'll find conservatives and hipsters—all buoyed by a solid infrastructure and a central U.S. location.
WHEN IT COMES TO QUALITY OF LIFE

words like heritage, generations, pride, intelligence and creativity spring to mind. The Greater MSP community is vibrant, diverse, engaged in an abundance of activities and on the move.

We are among the most physically active Americans during our leisure time. Bicycling magazine named us America’s best bike city for our 184 miles of bicycle paths and 76 miles of on-street dedicated bicycle lanes within the Twin Cities.

We are the third healthiest metro area. Four Greater MSP hospitals were named among the best in the nation. Minnesota ranks among the top six for happiest, healthiest states in America.

Greater MSP placed in the top 20 on the creativity index among cities nationwide. Our theater scene boasts more seats per capita than any other city outside New York.

Greater MSP is home to five professional sports teams. Our baseball and football stadiums are both located in vibrant downtown Minneapolis, with Target Field ranked #1 for Best Stadium Experience by ESPN and a new Vikings stadium in the works.

Over 40 million visitors a year from all over the world flock to the Greater MSP region to visit Mall of America® and enjoy over 520 stores, restaurants, an indoor theme park and aquarium.

For more information on the region’s quality of life visit www.greatermsp.org.

MUSEUMS AND GALLERIES

10 11

MINNEAPOLIS AND SAINT PAUL RANK FIRST AND SECOND, RESPECTIVELY, FOR LAND DEDICATED TO PARKS.

#1 STATE FAIR IN THE COUNTRY, WITH PERMANENT BUILDINGS TO EDUCATE YOUNG PEOPLE ON EVERYTHING FROM ELECTRICITY TO LIVESTOCK

60% of Minnesotans polled say they are involved in the arts by “engaging in some creative activity in their everyday lives”
GREATER MSP IS A PRIVATE-PUBLIC PARTNERSHIP that provides leadership, coordination and engagement to drive the region’s long-term vision for job growth and capital investment. We are here to introduce new employers and investors to the area and ready to help you learn more about what we have to offer.

“GREATER MSP partners helped us look at the opportunities for investment in the Twin Cities and they helped us navigate and make sure we had access to all the opportunities for our business.”

Scott Wine, CEO of Polaris Industries

Your GREATER MSP Team is ready to talk with you to discuss more about what we have to offer. We welcome your calls and emails.

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