FORD SITE VISION
In the early 1900s Henry Ford carefully chose this site for his Twin Cities Assembly Plant. In the coming years, a 21st Century Community will emerge on this 135 acres of redeveloped land uniquely situated on the Mississippi River.

This site will be a **LIVEABLE, MIXED USE NEIGHBORHOOD** that looks to the future with CLEAN TECHNOLOGIES AND HIGH QUALITY DESIGN FOR ENERGY, BUILDINGS AND INFRASTRUCTURE. This site will support walking, biking and transit, and provide services, jobs and activities that every generation can enjoy.

The Ford Site is located in the midst of the thriving business district of Highland Village, and in the highly-desired Highland Park residential neighborhood.

An exceptional pool of talent lies near the Ford Site - 280,167 workers live within a 7-mile, 22-minute commute. Employers have access to an educated talent pool, with many higher education and research institutions, including the University of Minnesota and five other high-performing colleges and universities within 10 miles. Additionally, there are 34 colleges and universities in the state.

The Greater MSP region has a strong public transportation network including light rail (METRO Blue Line and METRO Green Line) and Bus Rapid Transit (A Line).

The Ford Site is adjacent to the nation’s #1 Park System in both Minneapolis and Saint Paul (Trust For Public Land ParkScore 2015), the Mississippi River, and the acclaimed Grand Rounds bike trail.

**FORD SITE ASSETS**

**135 ACRES OF OPPORTUNITY IN A VIBRANT NEIGHBORHOOD**

**CONNECTED | LIVABLE | SUSTAINABLE**

**EMBRACE THE**
**FORWARD THINKING VISION**

The Ford Site is looking to attract local, regional, national and international business.

**BUSINESS THATS EMBRACE THE VISION FOR THE SITE WHERE JOBS, PEOPLE AND GREEN SPACE INTERACT IN A DYNAMIC WAY.**

**HIGH QUALITY OF LIFE WITH RANKINGS TO PROVE IT**

The Ford Site is adjacent to the nation’s #1 Park System in both Minneapolis and Saint Paul (Trust For Public Land ParkScore 2015), the Mississippi River, and the acclaimed Grand Rounds bike trail.

**MASSIVE NATION'S #1 PARK SYSTEM**

**FASTEST GROWING STATE FOR TECH WORKERS**

**MINNESOTA IS THE MOST COMPETITIVE STATE IN HUMAN RESOURCES**

**RANKS #1 AMONG THE TOP 25 U.S. METROS FOR RETENTION OF ITS PROFESSIONAL WORKFORCE**

**AMONG THE TOP TWO REGIONS FOR HIGH SKILL EMPLOYEE CONCENTRATION**

**MINNESOTA IS THE MOST COMPETITIVE STATE IN HUMAN RESOURCES**

**AMONG THE MOST INNOVATIVE CITIES IN THE NATION**

**2ND MOST CONCENTRATED MILLENNIAL MARKET**

**CNBC'S TOP STATE FOR BUSINESS, 2015**

**FORBES, 2015**

**BEACON HILL INSTITUTE, 2014**

**MYLES SHAVER, UNIVERSITY OF MINNESOTA**

**WELLS FARGO ECONOMIC GROUP**

**INC. MAGAZINE, 2014**

**CBRE, 2015**

**CNBC, 2015**
LEARN MORE ABOUT LOCATING YOUR BUSINESS IN ONE OF THE MOST VIBRANT NEIGHBORHOODS IN SAINT PAUL

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