VISION | This region will be the global leader in manufacturing of medical technology in order to meet the world’s changing needs.

The Minnesota Medical Manufacturing Partnership (MMMP) has crafted a strategy to strengthen the ecosystem for entrepreneurs, globally brand and market Minnesota’s medical and life science industries and optimize its talent base in order to leverage the region’s competitive advantages.

IMCP DESIGNATION
The region was designated as an Investing in Manufacturing Communities Program (IMCP) community by the US Department of Commerce because of the strength and organization of the MMMP industry. This designation provides federal aid and preference to support the MMMP’s strategies. Communities, organizations, and companies in the region will receive priority preference in grant applications that align with IMCP priorities.

THE MMMP REGION
GREATER MSP led the charge to convene partners to create a ‘region’ focused on the medical manufacturing sector. MMMP is a public/private partnership that includes St. Cloud, Greater MSP, Mankato and Rochester governed by a Memorandum of Understanding. There are six working groups that have been established.

THE OPPORTUNITY
The MMMP region is recognized as being a leading innovator in cardiac, neurology, urology, orthopedic, spine, audiology, and combination devices. It is home to over 700 medical device companies and contains a rich ecosystem of talented professionals and academics. The IMCP designation will leverage these assets to lead the world in medical manufacturing development, innovation and production.

MMMP EXECUTIVE COMMITTEE
CHAIR | Michael Langley, GREATER MSP
VICE CHAIR | Shaye Mandle, Medical Alley Association
VICE CHAIR | Patti Gartland, Greater St. Cloud Development Corp.
Margaret Anderson Kelliher, Minnesota High Tech Association
Deepak Bahl, IMCP BFF
Lisa Clarke, Economic Development Agency
Marsha Danielson, South Central College
Maura Donovan, University of Minnesota
Kathy Gaalswyk, Initiative Foundation
Nicole Griensewic Mickelson, Region Nine Development Commission
David Griggs, GREATER MSP
Bob Kill, Enterprise Minnesota
Genevieve Plumadore, Medical Alley Association
Mary Rothchild, MnSCU
Gary Smith, Rochester Area Economic Development Inc.
Libby Starling, Metropolitan Council
Dale Wahlstrom, ACT 3
Charlie Zelle, MnDOT
Jonathan Zierdt, Greater Mankato Growth

MMMP WORKING COMMITTEES
1. WORKFORCE AND TRAINING
2. SUPPLIER NETWORKS
3. RESEARCH & INNOVATION
4. INFRASTRUCTURE & SITE DEVELOPMENT
5. TRADE & INVESTMENT

“IMCP is a critical part of our ‘Open for Business Agenda’ to strengthen the American manufacturing sector and attract more investment to the United States.”
--US Secretary of Commerce Penny Pritzker
Working Committee Priorities

WORKFORCE & TRAINING COMMITTEE
UP-SKILLING EXISTING WORKFORCE
Provide a listing of customized training programs offered by technical and community colleges that are meaningful to medical technology companies. The information will be hosted on the Medical Alley Association website and the MMMP webpage.

CAREER AWARENESS TO STUDENTS AND THEIR INFLUENCERS
Elevate awareness among students and their influencers about the vast career opportunities in the medical technology industry.
- Continually connect middle school and high school students with companies.
- Distribute the video, The Other Side of Medical, to all middle and high schools in Minnesota.

Host a Human Resources Manager roundtable discussion to validate challenges and opportunities.

SUPPLIER NETWORK COMMITTEE
SUPPLY CHAIN STUDY
Commission a study that will identify gaps, challenges, and opportunities within the existing supply chain.

RESEARCH & INNOVATION COMMITTEE
INCREASE FEDERAL FUNDING IN MINNESOTA
Establish a strategy to increase federal funding received in Minnesota, immediate focus will be on increasing SBIR and STTR funding.

TRADE & INVESTMENT COMMITTEE
CREATE A FOREIGN DIRECT INVESTMENT MARKETING PIECE
Create marketing materials to tell the story of investment opportunities and highlight successes of Foreign Direct Investment companies. Tell the story at international medical technology conferences such as Medica, Arab Health and CMEF.

INFRASTRUCTURE & SITE DEVELOPMENT COMMITTEE
SUPPORT MAJOR TRANSPORTATION PROJECTS AND INCREASE AWARENESS AMONG DECISION MAKERS
Work with local transportation coalitions to support efforts in securing necessary funding sources.

COMMISSION A SUPPLY CHAIN STUDY, IN COLLABORATION WITH THE SUPPLIER NETWORK COMMITTEE
The study will include partnerships with several organizations.

REAL ESTATE MARKET STUDY
Commission a study to analyze what manufacturing real estate needs are today and 20 years from now.