THE GREATER MSP BUSINESS INVESTMENT TEAM provides services to a variety of organizations helping businesses to expand or relocate in Greater MSP. As a resource for businesses or public entities, GREATER MSP can provide information on financial programs and incentives, community data, trade opportunities, strategic partnerships, venture partners and provide connections to critical resources. We coordinate across a variety of agencies, authorities, counties and municipalities to help businesses expand and grow.
GREATER MSP SERVICES INCLUDE BUT ARE NOT LIMITED TO:

LOCATION SERVICES
- Real estate and community analysis
- Site comparison
- Workforce attraction and retention assessment
- State, community and utility coordination
- Partner with trade associations

BUSINESS ATTRACTION
- Global and local:
  - Market visits
  - Tradeshows
  - Industry conferences
- Lead familiarization tours
- Host business executives
- U.S. Commercial Service National Strategic Partner

BUSINESS RETENTION & EXPANSION SUPPORT
- Industry visits
- Identify public and private funding
- Assist with applications
- Coordinate with local partners to solve business growth barriers
- Data collection and analysis

EXPORT SERVICES
- Coordinate with state and federal export agencies
- Introduction to trade resources and research assistance
- Industry participation in tradeshows and promotions
- Assistance applying for export development grants

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