GREATER MSP PARTNERSHIP
2019 STRATEGIC INITIATIVE PORTFOLIO

- Talent & HR Leaders
- Professional Associations
- Colleges & Universities

MAKE IT. MSP.
Talent Attraction & Retention

Talent

FORGE NORTH
Startups & Innovation

Innovation

- Entrepreneurs
- Investors
- Corporate Innovators

- Young Adults
- Employers
- Career Prep Groups

CONNEXTMSP
Talent Inclusion

Diverse Pipeline

- Consumer-facing Companies
- Farmer-facing Groups
- Research-facing Institutions

- County Governments
- Workforce Boards
- Employers

GREATER METROPOLITAN WORKFORCE COUNCIL
Workforce Development

Workforce Development

*Potential initiative by Fall 2019

- Metropolitan Airport Commission
- Airlines
- Employers

REGIONAL AIR SERVICES PARTNERSHIP
More Flights at MSP Airport

Air Service

- Cities
- Counties
- Chambers of Commerce

MBOLD
Food & Agriculture Sector Growth

Food & Agriculture

- Cities
- Counties
- Chambers of Commerce

CENTER CITIES
Urban Economic Development

Urban Growth

Led by Staff of GREATER MSP
Make It. MSP. is a collaborative effort to attract and retain talent in the Greater MSP region – including recent college graduates, professionals of color, tech professionals and newcomers.

In 2018, more than 200 partners executed events — from the region's largest-ever intern event to the introduction of MSP Welcome Week — and projects, like the launch of a free digital workplace inclusion toolkit.

The region’s performance attracting and retaining millennials has improved by more than 350% over the past two years. Make It. MSP. is serving as a model for cities and economic development groups across the country.

Forge North is a movement to make our region and state the best place in the world to start ventures, solve problems, and scale impact.

This multi-industry, multi-sector coalition of entrepreneurs, investors, corporate innovators, support organizations and other allies is working to inclusively connect and proudly celebrate our entrepreneurial and innovation ecosystem at home and around the world.

ConnextMSP connects young people of color and employers in Minneapolis-Saint Paul to provide access to career-track employment opportunities and develop a diverse talent network across the region.

This digital talent network connects alumni of existing career and college readiness programs with employers who are seeking career-path talent. ConnextMSP fills the gap by creating a space where alumni can maintain relationships with their programs and employers while accessing professional development and career support.

Center Cities Partnership is designed to accelerate job growth and capital investment in the core urban areas of Minneapolis and Saint Paul.

Leaders are working together on strategic enhancements and financial investments to spur economic growth and increase talent retention.

Greater Metropolitan Workforce Council

The Greater Metropolitan Workforce Council is a new regional effort to modernize workforce development and help Metropolitan businesses competitively train and retrain individuals for the 21st century economy.

High performing workforce development is important to GREATER MSP and a potential initiative by fall 2019. GMWC is an integrated partner of the Center for Economic Inclusion, with staff leadership at the Center.